

## **1. WEB DESIGN / DEVELOPMENT**

### **1.1. Regular Website Development**

- 1 yr Domain / Hosting
- Personal Class Hosting
- Unlimited Mail Boxes
- Website Deployment
- Social Media Links
- Contact / Feedback Forms
- Cloud Flare Ready
- Mobile Responsive

### **1.2. Advanced Website Development**

- 1 yr Domain / Hosting
- Business Class Hosting
- Unlimited Mail Boxes
- Website Deployment
- Social Media Integration
- Contact / Feedback / Live Chat
- Weekly SEO / Analytics Reports
- SSL Certificate
- Custom Technologies
- Mobile Responsive

### **1.3. Regular E-Commerce Development**

- 1 yr Domain / Hosting
- Business Class Hosting
- Unlimited Mail Boxes
- Website Deployment / Store  
MGT
- Social Media Integration
- Contact / Feedback / Live Chat
- SEO / Analytics / Database
- Mobile Responsive

#### 1.4. Advanced E-Commerce Development

- 1 yr Domain / Hosting
- Enterprise Class Hosting
- Unlimited Mail Boxes
- Website Deployment / Store MGT
- Social Media Integration
- Contact / Live Chat / Ticket System
- SEO / Analytics / Database
- SSL Certificate / SMS Integration
- Interswitch Payment Integration
- Mobile Responsive

#### 1.5. Add-On Services

- Logo Design - From =N=20,000
- Corporate Identity Design - From =N=50,000
- Ad Campaigns Facebook - From =N=80,000
- Ad Campaigns Google Ads - From =N=100,000
- Custom Ticket System - =N=350,000
- Email Campaigns (1000 Mails) - =N=10,000
- Email Campaigns (10,000 Mails) - =N=50,000
- Bulk SMS (Per 1000) - =N=4,000
- Custom Mobile App Andriod - =N=350,000
- Custom Mobile App Iphone - =N=350,000
- Custom Mobile App Blackberry - =N=250,000
- Custom Mobile App Windows Mobile - =N=400,000
- Custom Modules - From =N=100,000

#### 1.6. Annual Fees

- Domain Parking - =N=7,500
- Hosting/Domain (Regular Website) -=N=25,000
- Hosting/Domain (Advanced Website) -=N=45,000
- Hosting/Domain (Regular E-Commerce) -=N=80,000
- Hosting/Domain (Advanced E-Commerce) -=N=120,000
- SSL Certificate - =N=30,000
- Dedicated IP - =N=40,000
- Custom Support - =N=50,000

## **TERMINOLOGIES EXPLAINED**

### **Domain / Hosting**

The domain registration and Hosting Space are typically renewable on a yearly or multiple yearly basis.

The “Domain” is the unique identity registered to each entity. e.g. “zephyrlimited.com”, while “Hosting” refers to the Server & Storage space accommodating your domain.

### **Personal Class Hosting**

This typically refers to hosting resource ideally suited for informational /static websites which do not require high server capabilities. Examples are websites that are only required to display text and picture information like company Profiles and product and service description. Ideally this would apply to websites that are intended just on the basis of listing information about a company.

### **Business Class Hosting**

This typically refers to a robust hosting resource with high server and storage access specifications. It ideally would serve the purposes of websites and platforms that require ample server specifications that would enable it efficiently run background business applications. It is used where large resources will be constantly demanded via the website as in the case of advanced and ecommerce websites.

### **Enterprise Class Hosting**

This typically refers to dedicated level hosting resource with advanced Server Processor, Memory, Storage and Bandwidth specifications. It is usually recommended for organizations that utilize web technologies that permanently demand large system resources and processes.

### **Unlimited Mail Boxes**

Customers can create and manage as many email addresses as they require for their businesses.

### **Website Deployment**

All the services involved in designing and implementing the deployment of a website

### **Social Media Links**

This are simple links on your website that will link customers to your business social media pages like facebook, twitter, etc.

### **Social Media Integration**

This is a service offered to integrate your social media account such as facebook with your website. For example, customers will be able to interact with your facebook page directly from your website without having to leave your website and also get automatic feed updates of you're the page.

### **Contact / Feedback / Live Chat**

Contact / Feedback forms are the forms used by customers to submit inquiries etc. while Live chat refers to the facility whereby customers can chat realtime with representatives of your company via your website.

### **Mobile Responsive**

This means the website is compatible with mobile browsers typically on mobile phones and tablets.

### **SEO / Analytics**

SEO refers to Search Engine Optimization which is a service offered to ensure that your website is tweaked for optimal ranking in search engines and to ensure that potential customers searching for your products and services easily discover your website. While Analytics is a service offered to provide organizations with data about the use and effectiveness of their website.

### **SSL Certificate**

SSL Certificates are small data files that digitally bind a cryptographic key to an organization's details. When installed on a web server, it activates the padlock and the https protocol (over port 443) and allows secure connections from a web server to a browser. Typically, SSL is used to secure credit card transactions, data transfer and logins, and more recently is becoming the norm when securing browsing of social media sites.

### **SMS Integration**

This is a service that would integrate SMS text notifications for users of your website.

### **Interswitch Payment Integration**

This Service will create and integrate an Interswitch Payment Merchant account and gateway for your organization with your Website. Typically this will allow you accept payments from customers with credit and debit cards like Verve, Mastercard and Visacard.